



THE ESSENTIALS LOOKBOOK



EXPLORE NEW WAYS TO DIVERSIFY YOUR BUSINESS. CHECK OUT OUR LATEST PRODUCTS, LIKE A SHAPED BASED ENVELOPE TO TAKE ADVANTAGE OF USPS® POSTAL PROMOTIONS



CORE PRODUCT PILLARS



ENVELOPES



STIK-WITHIT®
NOTEPADS



DIRECT MAIL



COMMERCIAL
PRINTING



SCREEN PRINTING
& EMBROIDERY



FULFILLMENT

Dupli was a small four-person envelope jet house when Kemper Matt Sr. purchased the company in 1980. The company has grown over the years because of the dedication and hard work of our employees. A culture of continuous improvement and focus on the customer is ingrained in all of us. This culture is who we are.

Dupli is committed to investing in advanced production capabilities and talented people, ensuring top-tier service and products that help you diversify and grow your business.

VISION

A world-class team empowering our customers, company and families to achieve more.

MISSION

Increase Brand Visibility With Sustainable, Tangible Products

WHERE WE ARE LOCATED

Syracuse

6761 Thompson Road
Syracuse, NY 13211
(800) 724-2477

Fulfillment

6486 Ridings Road
Syracuse, NY 13206
(800) 724-2477

Malvern

2533 Yellow Springs Road
Malvern, PA 19355
(800) 726-7599

Newington

124 Francis Avenue
Newington, CT 06111
(800) 666-6847

ADVANCED TECHNOLOGY SOLUTIONS

At Dupli, we are dedicated to investing in advanced technology solutions that simplify your life and enhance your e-commerce operations. DupliOnline™ features approximately 300 active websites that efficiently process 1,500 orders daily, providing a complete production process that goes beyond a traditional storefront, handling everything from order creation to billing.

With the Dupli Dashboard, reviewing proofs, tracking shipments in real time, and accessing detailed invoices are all at your fingertips. Let us streamline your fulfillment process so you can focus on growing your business and achieving your goals.

DUPLIONLINE™

- Approximately 300 active websites, efficiently shipping 1,500 orders daily
- Not just a storefront: a complete process from order creation to billing
- Highly user-friendly: making it simple to access what you need
- Ensure consistent branding across all platforms
- Seamlessly interfaces with e-procurement software via Single Sign-On
- Centralized reporting for real-time tracking of live orders
- Automatic notifications for shipments, order status, and sales organization
- Simplify your online programs with a single source solution



DASHBOARD

- Review proofs online for efficient approvals, keeping your project on track.
- Easily check order status anytime, keeping you informed through delivery.
- Track shipments in real time for accurate delivery updates.
- Access detailed order invoices, simplifying your financial management.
- Find contact information for your dedicated Dupli representatives for personalized support.
- Enjoy convenient online payment options, streamlining your billing process.



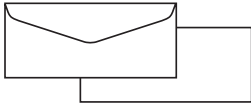
Dupli's advanced technology makes online ordering quick and easy, with a streamlined platform, tracking, and top-tier support to help grow your business efficiently.

ENVELOPES

Imprinting millions of envelopes is our foundation and continues to be Dupli's largest business segment.



Regular Envelopes



Commercial & Official Regular Gum or Latex

#6 1/4	(3 1/2 x 6)
#6 3/4	(3 5/8 x 6 1/2)
#7	(3 3/4 x 6 3/4)
#7 3/4	(3 7/8 x 7 1/2)
#8 5/8	(3 5/8 x 8 5/8)
#9	(3 7/8 x 8 7/8)
#10	(4 1/8 x 9 1/2)
#11	(4 1/2 x 10 3/8)
#12	(4 3/4 x 11)
#14	(5 x 11 1/2)

also available tinted inside

Window Envelopes



Commercial & Official

Regular Gum or Latex

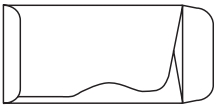
#6 3/4	(3 5/8 x 6 1/2)
#7	(3 3/4 x 6 3/4)
#7 3/4	(3 7/8 x 7 1/2)
#8 5/8	(3 5/8 x 8 5/8)
(with check window)	
#9	(3 7/8 x 8 7/8)
#10	(4 1/8 x 9 1/2)
#11	(4 1/2 x 10 3/8)
#12	(4 3/4 x 11)
#14	(5 x 11 1/2)

Standard Window Measurements

1 1/8 x 4 1/2	7/8 left	1/2 bottom
1 1/8 x 4 1/2	7/8 left	1/2 bottom
1 1/8 x 4 1/2	7/8 left	1/2 bottom
1 x 4	1 left	1/2 bottom
1 1/8 x 4 1/2	7/8 left	1/2 bottom
1 1/8 x 4 1/2	7/8 left	1/2 bottom
1 1/8 x 4 1/2	7/8 left	1/2 bottom
1 1/8 x 4 1/2	7/8 left	1/2 bottom

also available tinted inside

Drive-Ins



Regular Gum or Latex

3 3/4 x 7
3 1/4 x 7
3 5/8 x 7 Booklet Style

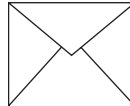
Coin



Regular Gum or Latex

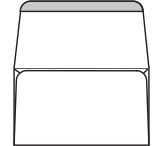
#1	(2 1/4 x 3 1/2)
#3	(2 1/2 x 4 1/4)
#4	(3 x 4 1/2)
#4 1/2	(3 x 4 7/8)
#5	(2 7/8 x 5 1/4)
#5 1/2	(3 1/8 x 5 1/2)
#6	(3 3/8 x 6)
#7	(3 1/2 x 6 1/2)

Baronial



#4	Bar.	(3 5/8 x 5 1/8)
#5	Bar.	(4 1/8 x 5 1/2)
#5 1/2	Bar.	(4 3/8 x 5 3/4)
#6	Bar.	(4 3/4 x 6 1/2)
#7	Bar.	(5 1/4 x 7 1/4)

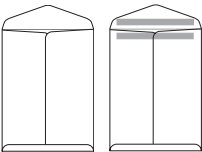
Remittance



#6 1/4	(3 1/2 x 6)
#6 3/4	(3 5/8 x 6 1/2)
#9	(3 7/8 x 8 7/8)

flaps left extended can be folded down on request

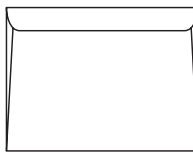
Catalogs



Regular Gum or Latex

#1	Catalog	(6 x 9)
#1 3/4	Catalog	(6 1/2 x 9 1/2)
#3	Catalog	(7 x 10)
#6	Catalog	(7 1/2 x 10 1/2)
#9 3/4	Catalog	(8 3/4 x 11 1/4)
#10 1/2	Catalog	(9 x 12)
#12 1/2	Catalog	(9 1/2 x 12 1/2)
#13 1/2	Catalog	(10 x 13)
#14 1/2	Catalog	(11 1/2 x 14 1/2)
#15	Catalog	(10 x 15)

Booklet



Regular Gum or Latex

#6 1/2	(6 x 9)
#6 5/8	(6 x 9 1/2)
#6 3/4	(6 1/2 x 9 1/2)
#7 1/4	(7 x 10)
#7 1/2	(7 1/2 x 10 1/2)
#9 1/2	(9 x 12)
#10	(9 1/2 x 12 5/8)
#13	(10 x 13)

Expansion Envelopes



Release Linen Flaps

5 x 11 x 3	Open End
10 x 12 x 3	Open End
10 x 12 x 1 1/2	Open End

And many other sizes!

1000s of SKUs in Stock & Ready for Imprinting!

PRINT & CONVERT

Impactful, dynamic, and highly effective for direct mail marketing! With versatile in-house processes, we offer limitless design possibilities, including custom windows and unique placements. These one-of-a-kind envelopes are guaranteed to make your brand stand out in any mailbox!

ENVELOPES



Readily Available Stocks

- ✓ 60#,70# Offset
- ✓ Proprietary Grades
- ✓ 100% Recycled
- ✓ Colored Woves

Sizes

- ✓ Drive-Ins & Coin
- ✓ A2 up to A10
- ✓ #10 up to 9"x 12"
- ✓ Adjustable Cuts
- ✓ Catalogs & Booklets

Features

- ✓ Foil Lined
- ✓ Peel & Seal, Latex
- ✓ Shaped Envelopes
- ✓ Tactile Elements

Print

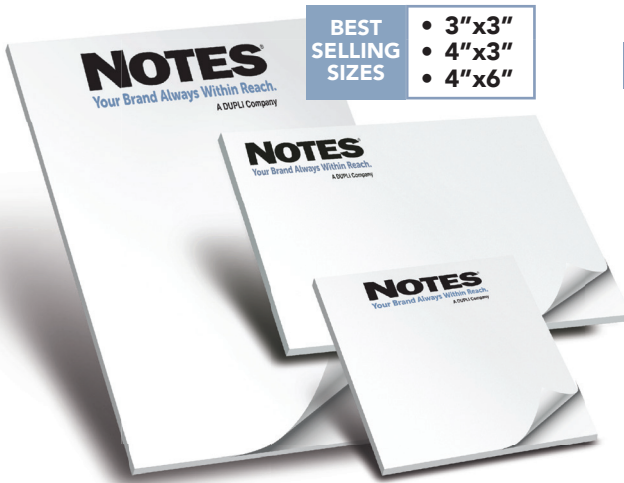
- ✓ Variable
- ✓ Multiple Versions
- ✓ Heavy Coverage

ENDLESS ENVELOPE POSSIBILITIES

STIK-WITHIT® PRODUCTS

DRIVE TOP-OF-MIND BRAND AWARENESS EVERY DAY

- ✓ Everyone needs a notepad, the most essential promo product at work and home
- ✓ Never worry about ordering and reordering, these products are always in stock
- ✓ Keeping your logo or message top-of-mind at work, SWI® products are always visible
- ✓ Custom printed with your branding to deliver high visibility messages to everyone



BEST SELLING SIZES

- 3"x3"
- 4"x3"
- 4"x6"

STIK-WITHIT® NOTEPADS

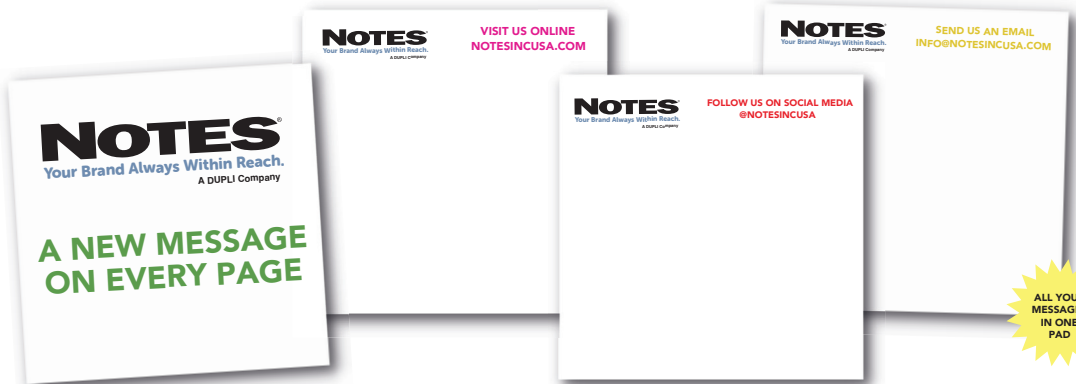
Stik-Withit® Notepads come in a variety of shapes and sizes, everything you need to make your brand stand out. An essential and timeless tool to share your message.

- 1, 2, or full-color printing on bold or pastel options
- Custom quantities, low minimums
- Custom top sheet for special messages
- Available in ultra-white, pastel, and bright colors
- High-quality, water-based adhesive for strong hold

STANDARD SIZES, TEMPLATES AVAILABLE

3.5" x 2"	4" x 3"	4" x 6"	3" x 8"
3" x 3"	4" x 4"	5" x 3"	5" x 8"

UNLIMITED MESSAGES WITH VARIABLE PRINTING



PLENTY OF PAPER COLOR OPTIONS TO CHOOSE FROM

FIREBALL
FUCHSIA

LIFTOFF
LEMON

COSMIC
ORANGE

VULCAN
GREEN

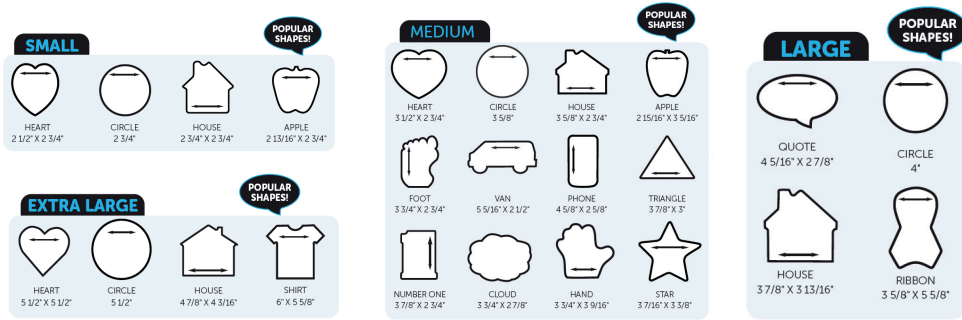
PASTEL
YELLOW

PASTEL
GREEN

PASTEL
BLUE

SHAPED SWI® NOTEPADS

Superior, precision die-cuts. Explore a custom die-cut designed to fit specific brand needs, or choose from a wide range of available dies.



ADHESIVE OR NON-ADHESIVE NOTE CUBE®

Full-Size Stik-Withit® Note Cubes® are simply the best and brightest cubes around!

- 1, 2 or full-color side printing on 60# ultra-white paper
- Individually shrink-wrapped
- Custom quantities available
- Optional custom first sheet
- Add a pallet

BEST SELLING SIZES

- 2 3/4" X 2 3/4" X 2 3/4"
- 3 3/8" X 3 3/8" X 3 3/8"



NON-ADHESIVE SCRATCH PADS

Capture inspiration on the go with our premium scratch pads. Featuring high-quality uncoated paper, these compact pads are perfect for sketches and notes. Elevate your creativity wherever you are.

- Custom sheet count available
- 1, 2 or full-color printing
- Choose from white, bold or pastel paper options
- Custom quantities, low minimum orders
- Add a custom top sheet to deliver a special message

ASK US ABOUT OTHER SWI® PRODUCTS LIKE...

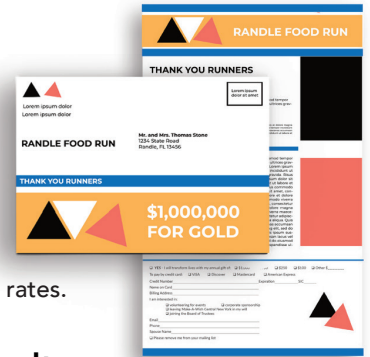
- ✓ Stik-Withit® Respositionable Signage
- ✓ Stik-Withit® Coupon Pads
- ✓ Adhesive or Non-Adhesive Mouse Pads
- ✓ Stik-Withit® Dry Erase



DIRECT MAIL

ALL UNDER ONE ROOF

- ✓ Direct mail is a proven medium to help drive revenue.
- ✓ Businesses, non-profits and educational organizations consistently use direct mail.
- ✓ Direct mail campaigns are effective across a variety of demographics.
- ✓ Dupli's knowledge of the US Post Office and presort mailing will ensure lowest possible rates.



Streamlined Processes, Improved Strategies & Measurable Results

Our modern quoting, ordering, printing and data management automations combined with superior equipment capabilities allows us to take the burden of direct mail off your marketing team.

POSTAL COMPLIANT MAILING SERVICES

- CASS Certification
- IMB and Mail Sorting
- National Change of Address Processing
- Merge/Purge Duplication Removal
- List Maintenance – Archival Storage
- Target Mailing List Development
- List Consolidation and Standardization
- Mapping
- Mail Tracking
- Eye catching trailing edge envelopes, postal stamp compliant
- Let us attach USPS informed delivery to your next campaign.

PRODUCTION CAPABILITIES

- Intelligent Inserting
- Tabbng
- Live Stamp Affixing
- Ink Jetting
- Fulfillment
- Envelope Converting
- State-of-the-art data and image merging

Smart Equipment, Faster Inserting

W&D BB700 Inserter with 6 cameras.
State of the art technology to ensure the integrity of your personalized marketing mail.



INSERT MAIL



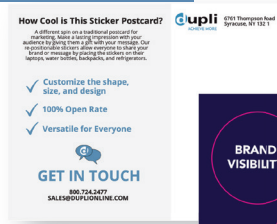
SELF MAILERS



POSTCARDS



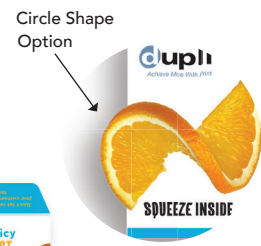
STICKER POSTCARDS



PEEL & REVEAL POSTCARDS



SHAPED ENVELOPES



Consumers Love Receiving Tangible, Relevant Marketing Mail

Modern direct mail remains highly effective, connecting with both business customers and consumers. If you're looking to enhance your marketing beyond crowded email and social media channels, Dupli is here to help. Challenge us with your next direct mail campaign! We can assist with design for the lowest postage rates and add digital elements like QR codes or informed delivery for a multi-channel boost.

Postal Permit #1

Dupli's history in mail goes back to postal permit #1 and this is still our postal permit number today! In 2013, we acquired Lettergraphics, which was the first automated mail shop in Central New York dating back to 1910.

FIRST CLASS MAIL
US POSTAGE
PAID
SYRACUSE, NY
PERMIT NO. 1

PERSONALIZED & VARIABLE



COMMERCIAL PRINT

Premium Solutions for Impactful Results

Dupli brings your ideas to life with state-of-the-art inkjet, offset, and finishing equipment, handling high-volume projects with precision. From offset to screen printing, we offer premium options like spot UV, soft touch, and grit finishes to elevate your materials and drive sales—all under one roof.



EMBELLISHMENTS TO MAKE YOUR ART POP!

- ✓ High Gloss, Spot UV
- ✓ Soft Touch
- ✓ Grit Texture
- ✓ Metallic Ink
- ✓ White Ink Printing

Our in-house bindery and finishing staff will add that perfect finishing touch to all printed material.



CUTTING EDGE EQUIPMENT



Heidelberg® Speedmaster

- Sheet Size Up to 23"x29"
- Fully Automated Production and Operation
- High Gloss Spot UV, Dries Instantly
- Embellishments (soft touch, high gloss, grit)
- Press Speed 15,000 Sheets Per Hour
- Non-Stop Delivery



Canon® 8000

- 525 Feet Per Minute on the Web
- Ink Coverage vs. Number of Colors
- Up to color Immediately
- Variable Envelopes and Mailings Made Easy
- High Quantity Variable Notepads Are Here



Canon® iX

- Sheet Fed Ink Jet
- 10,000 Sheets per Hour
- Better Versatility with Stocks
- Short Run Letterhead, Booklets, Stationery Items

Elevate Your Brand with Creative Print

BOOKLETS



BROCHURES



POCKET FOLDERS



STATIONERY



CALENDARS



DOOR HANGERS



BUSINESS CARDS

Custom Packaging Solutions Secure, Sustainable, and Tailored to Your Brand

Our packaging solutions—tuck boxes, envelopes, and paper padded mailers—are ideal for marketing, securely holding, and delivering your products. Elevate your brand and leave a lasting impression with every shipment.

TUCK ENVELOPES



TUCK BOXES



PAPER PADDED MAILERS



SCREEN PRINTING & EMBROIDERY

Dupli offers screen printing and embroidery on a wide range of promotional items and apparel, from hats to shirts. Whether you're a business, charity, or hosting an event, we help you share your brand with style. Our specialty items—pens, notepads, calendars, and magnets—boost revenue, improve customer relations, and keep your name visible long after the event. Incentives and awards motivate and recognize achievements, making moments memorable.

JUST A FEW OF OUR AVAILABLE BRANDS...



BAG AND TAG

With Bag and Tag services, bulk orders are organized efficiently for easy distribution to customers. Items can be tagged by size, name, group, and more, making it simple to keep everything in order and ready for quick handouts.



EMBROIDERED PROMO

With our selection of embroidered bags, towels, blankets, and more, you can provide high-quality promotional products that leave a lasting impression. These items are perfect for showcasing your brand at events or as thoughtful giveaways, making it easy to share your message with style and practicality.



READY TO GO KITS

Seamlessly blending print and promo ALL UNDER ONE ROOF.

At Dupli, we recognize that every company is unique, and onboarding kits should reflect that distinct brand identity. Our dedicated team collaborates with clients to curate kits that align seamlessly with company culture, values, and mission.

Choose from a wide range of products in our full offering—from practical office supplies to stylish desk accessories and motivational items—and utilize our fulfillment service for an even easier process. Companies can mix and match to create a truly unique onboarding experience. Empower new employees with the tools and inspiration they need to hit the ground running and thrive in their roles.

- Employee handbooks
- Benefit information flyers
- Calendars
- Sticky notepads and cubes
- Apparel and promotional items
- Pocket folders to hold important documents
- & More!



FULFILLMENT

 **6486 Ridings Road,
Syracuse, NY 13206**

Dupli Fulfillment provides comprehensive warehousing and distribution services for businesses, including unloading, handling, storage, order fulfillment, order processing, pick and pack, special projects, and shipping. Let us take care of picking, packing, repackaging, kitting, and assembly—so you can focus on what matters most.

Modern Storage & Fulfillment

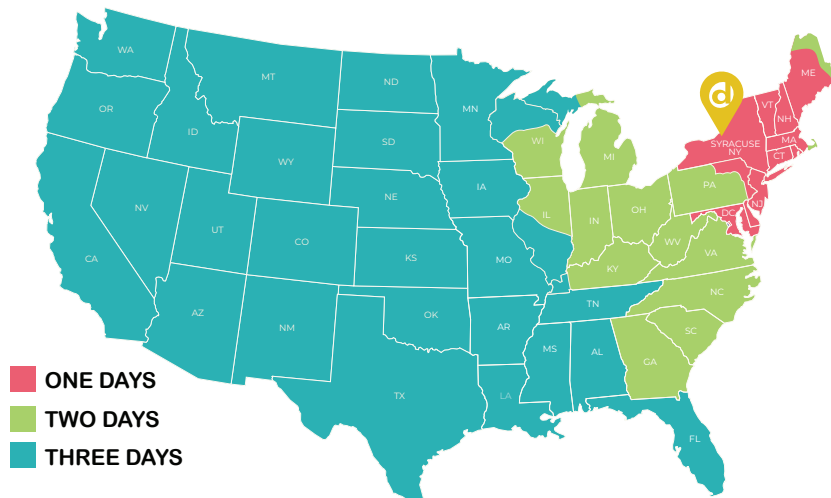
- 80,000 SF secure and well-maintained warehousing space
- Online inventory management with real-time order tracking
- Services include picking, kitting, packaging, and shipping
- Flexible space with value-added services

Loyal Distribution Partners

- Owned and operated by Dupli with 30 years of fulfillment experience
- Dedicated to sharing customer stories and providing support
- Fully staffed with personable and reliable assistance



Ship anywhere in the Northeast at UPS Ground Rates



This Map is for General Reference Only.
Please Verify Exact Shipping Rates Using Zip Codes.

Ideal Warehousing Location

- Affordable warehousing in Syracuse, NY, just one mile from NYS Thruway (I-90)
- Convenient access to I-690, I-481, and I-81, plus minutes from Hancock International Airport
- Close to UPS and FedEx hubs, with access to volume discounts on shipping rates



Tour our Fulfillment Space
SCAN TO WATCH!

COMMITTED TO DOING GOOD.



Managing and reducing waste is the key to sustainability.

At Dupli, our mission is to help our customers eliminate wasteful overproduction. Our technology and production infrastructure enables our customers to only order what they need when they need it.

How can we help you reduce your print waste?

- 100% offset of energy consumption with the purchase of wind energy credits
- Exclusive use of vegetable/soy based inks
- Stringent recycling programs across all departments
- Water based solvents
- Chemistry free pre-press energy usage programs in place to measure and reduce consumption
- Focused efforts to help our customers produce only what they need and avoid wasteful overproduction

DUPLI CERTIFIED PRODUCTS:

 FSC: Forest Stewardship Council

 Green-e Certified Wind Power

Dupli looks forward to assisting you in the promotion of your environmental program.

GET STARTED TODAY!

REACH OUT TO YOUR ACCOUNT MANAGER OR EMAIL SALES@DUPLIONLINE.COM

dupli

ACHIEVE MORE

DUPLIONLINE.COM

