

PRINT METHOD MATCH-UP

Jet vs. Print & Convert — Find the Perfect Fit for Your Job

JET IMPRINTING

SPEED

Faster to Market

Need it quick?

Jet printing delivers quickly, getting your campaign out the door long before traditional Print & Convert timelines, which often run two weeks or more.

COST

**Best Value for
Smaller Runs**

For quantities under 200,000, jet printing is the clear winner—maximizing your budget without sacrificing speed or consistency.

JET IMPRINTING

Jet-printed on pre-made envelope stock using a variety of our presses.



PRINT & CONVERT

Offset or Digitally printed on flat stock, then converted into envelopes through precision cutting and gluing.

PRINT & CONVERT

QUALITY

Premium Press

Quality

When color accuracy and detail matter most, Print & Convert shines.

Expect crisp, press-perfect imagery, and precise color matching,—ideal for high-end brand work.

INK COVERAGE & CUSTOM WINDOWS

**Maximum Creative
Freedom**

Go bold. Only Print & Convert supports heavy ink coverage and fully customized window sizes and placements, giving you complete control over design.